



# HOW CAN YOU KEEP YOUR DATA SAFE?

## ENHANCE YOUR INFORMATION SECURITY MANAGEMENT SYSTEM WITH ISO 27001

**BE THE BENCHMARK**

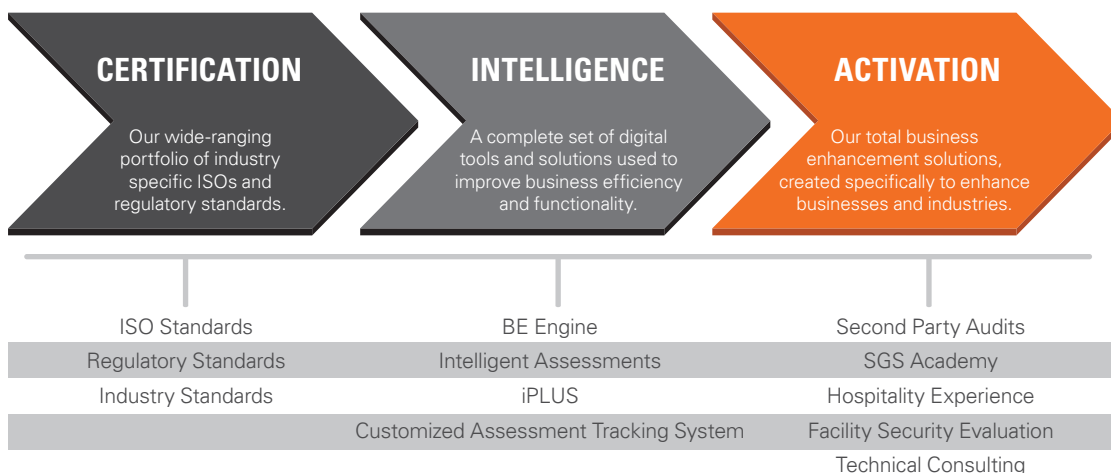
**SGS**

## THE CERTIFICATION AND BUSINESS ENHANCEMENT APPROACH

Organizations today are met with a variety of operational and business challenges. External forces, like competitors and regulatory bodies, also add a secondary level of pressures that must be anticipated. Additionally, both B2B and B2C firms are experiencing a large influx of customer data, across multiple touchpoints. The dividing factor between those who are successful and those who are not, is how they analyze and use that data for business enhancement. At SGS, we have developed a variety of solutions to not only meet these needs, but establish more efficient and profitable ways of working. Using our 140 years of experience and operational data set, we partner with clients to gain intelligent insights into their current business functions while simultaneously strategizing for the future. To meet the needs of our current customers and provide effective and modern solutions to current and future business issues, we offer three pillars of insights driven, customizable products and solutions.

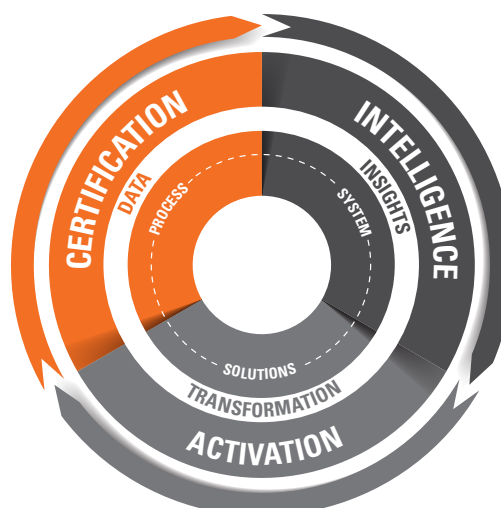
### SGS BUSINESS BENEFITS

-  Deliver innovative solutions and services that enhance businesses
-  Offer customized solutions, driven by proprietary insights
-  Provide services fundamental to ongoing success and sustained growth
-  Enable continuous improvement
-  Transform value chains



## THE BUSINESS ENHANCEMENT PLATFORM

For decades, SGS has been known as the global leader in certification, working with clients in virtually any sector. This deep and broad experience in quality control management, regulatory compliance, and training has resulted in a staggering array of data points across industries. Utilizing this dataset, we have evolved our service offerings to include Business Enhancement—the process of transformation that improves or increases the value of an organization's people, processes, product or service. Our Business Enhancement solutions offer the most up to date, practical insights to help you achieve your goals and ultimately BE the Benchmark.



The security of information systems and business-critical information needs constant managing to ensure your operational continuity and data protection. ISO 27001 Information Security Management Systems certification allows you to stand out from the competition through strong information security measurement.

Based on the principles of confidentiality, integrity and availability, the ISO 27001 covers:



## THE BENEFITS



Enhances credibility



Demonstrates integrity of your systems



Transform business culture

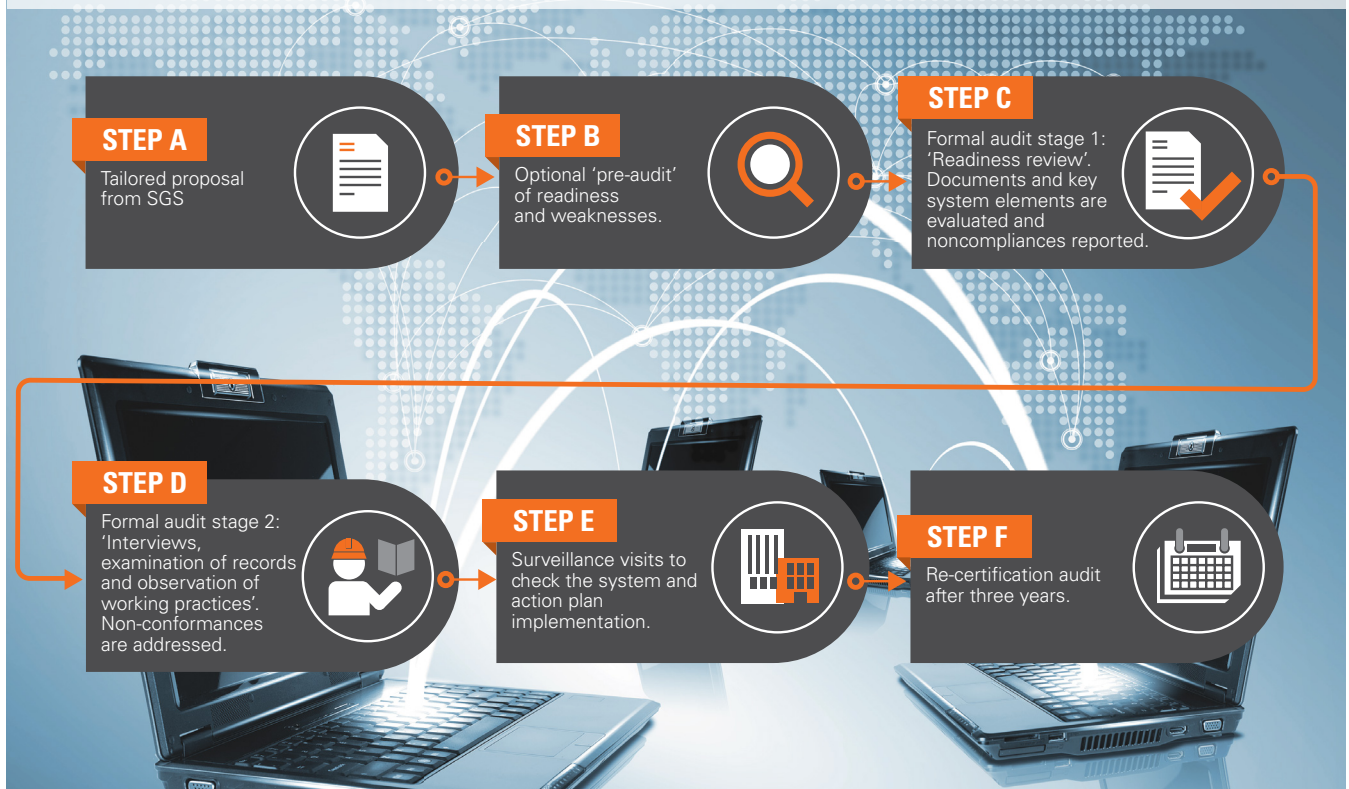


Create new business opportunities with security conscious customers



Improve employee work ethic and confidentiality

## HOW THE CERTIFICATION PROCESS WORKS





## WHY SGS?

SGS is the world's leading inspection, verification, testing and certification company. SGS is recognized as the global benchmark for quality and integrity. With more than 95,000 employees, SGS operates a network of over 2,400 offices and laboratories around the world.

Enhancing processes, systems and skills is fundamental to your ongoing success and sustained growth. We enable you to continuously improve, transforming your services and value chain by increasing performance, managing risks, better meeting stakeholder requirements and managing sustainability.

With a global presence, we have a history of successfully executing large-scale, complex international projects. Our people speak the language, understand the culture of the local market and operate globally in a consistent, reliable and effective manner.



## TRAINING & EDUCATION

SGS Academy offers a variety of online and public courses to help meet your training needs.

ISO 27001:2013  
Awareness Training

ISO 27001:2013  
Auditor/Lead  
Auditor Training

ISO 27001:2013  
Internal Auditor  
Training

Visit [www.sgs.com/training](http://www.sgs.com/training)  
to learn more

## CONTACT SGS

To speak to an SGS representative about initiating your ISO 27001 certification journey, contact us today.



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WHEN YOU NEED TO BE SURE