



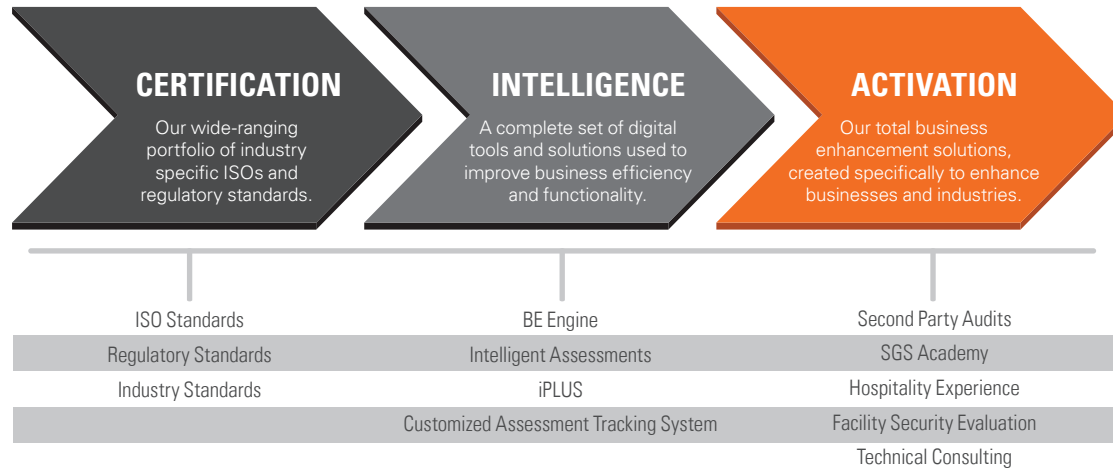
CERTIFICATION AND BUSINESS ENHANCEMENT SOLUTIONS

BE THE BENCHMARK



THE CERTIFICATION AND BUSINESS ENHANCEMENT APPROACH

Organizations today are met with a variety of operational and business challenges. External forces, like competitors and regulatory bodies, also add a secondary level of pressures that must be anticipated. Additionally, both B2B and B2C firms are experiencing a large influx of customer data, across multiple touchpoints. The dividing factor between those who are successful and those who are not, is how they analyze and use that data for business enhancement. At SGS, we have developed a variety of solutions to not only meet these needs, but establish more efficient and profitable ways of working. Using our 140 years of experience and operational data set, we partner with clients to gain intelligent insights into their current business functions while simultaneously strategizing for the future. To meet the needs of our current customers and provide effective and modern solutions to current and future business issues, we offer three pillars of insights driven, customizable products and solutions.

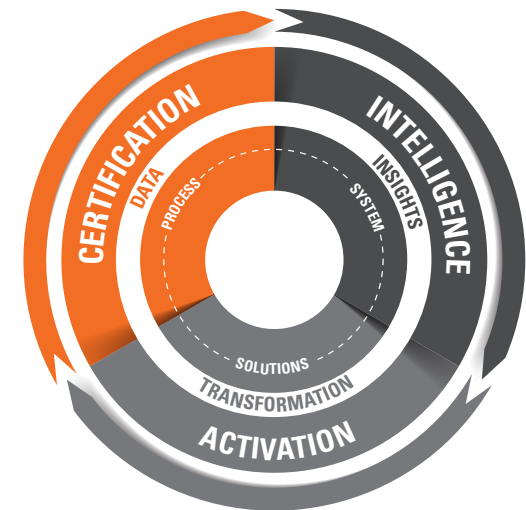


THE BUSINESS ENHANCEMENT PLATFORM

For decades, SGS has been known as the global leader in certification, working with clients in virtually any sector. This deep and broad experience in quality control management, regulatory compliance, and training has resulted in a staggering array of data points across industries. Utilizing this dataset, we have evolved our service offerings to include Business Enhancement—the process of transformation that improves or increases the value of an organization’s people, processes, product or service. Our Business Enhancement solutions offer the most up to date, practical insights to help you achieve your goals and ultimately BE the Benchmark.

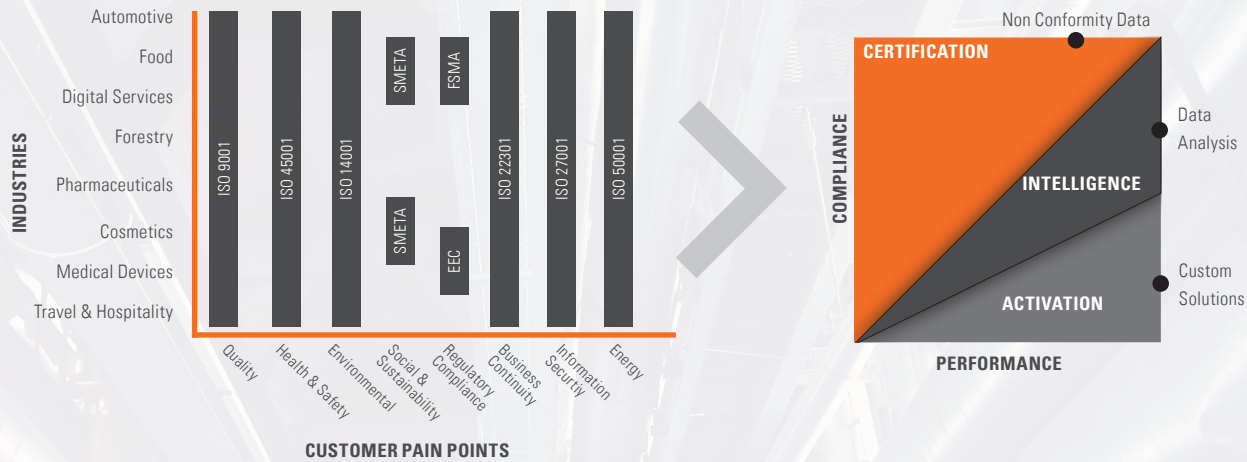
SGS BUSINESS BENEFITS

- Deliver innovative solutions and services that enhance businesses
- Offer customized solutions, driven by proprietary insights
- Provide services fundamental to ongoing success and sustained growth
- Enable continuous improvement
- Transform value chains



CERTIFICATION

Our wide portfolio of certifications against ISO and other standards provides us with a large data set, spanning multiple industries and pain point areas. We analyze non-conformity data from over 200,000+ customers, with our various Intelligence tools, to develop custom Activation solutions tailored to meet your needs.



INTELLIGENCE

A complete set of digital tools used to improve efficiency and functionality.

- **BE ENGINE**
A business intelligence tool with the power to collect, analyze and recommend a compatible service solution based on industry pain points uncovered from certification non-conformities
- **iPLUS**
The SGS Academy Learning Management system that offers efficient ways of scheduling, tracking and reporting on your learning and development
- **CUSTOMIZED ASSESSMENT TRACKING SYSTEM (CATS)**
A global, 2nd party audit data management tool that provides reporting, internal auditing, complex data analysis and scheduling
- **TRANSPARENCY-ONE**
A supply chain solution to map, collect and verify product and supplier information, improve compliance and security
- **INTELLIGENT ASSESSMENTS**
Digitized checklists to gauge your readiness level for receiving a specific certification or activation product



ACTIVATION

Our total business enhancement solutions, created specifically to enhance businesses and industries.



SGS ACADEMY

Our Learning and Development solutions are developed by subject matter experts to help organizations and individuals improve personal competence and business skills.

TRAINING CATEGORIES

- Certification
- Industry
- Leadership
- Skill
- Custom Solutions



TECHNICAL CONSULTING

With our diverse global skills and experience we can help you exploit your established management systems to optimize efficiency and effectiveness, finding solutions to your operational challenges related to:

- Best practices in organizational operations
- Process efficiency and improvement
- Supply chain management
- Sourcing and Procurement



SECOND PARTY AUDITS

Our customized 2nd party audit solutions help your business succeed by being an independent set of eyes and ears that can monitor operations. We ensure that your organization and partners are maintaining, and improving, the standards you have specified – wherever you are in the world.



TOTAL SOLUTIONS

Our industry specific performance assessments that were created based on common pain points. These solutions were developed by industry experts and provide three levels of potential achievement. Examples include:

- HX: Hospitality Experience
- FSSES: Facilities Security Evaluation Service

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www.sgs.com/twitter

certification@sgs.com

WWW.SGS.COM

WHEN YOU NEED TO BE SURE

SGS