



# SGS China Import Program

**A GUIDE TO ENTERING THE MARKET FOR YOUR COSMETICS  
& SKINCARE PRODUCTS**

SGS has been helping brands, retailers and suppliers of international consumer goods understand and work towards access to the Chinese market and product compliance – with a comprehensive and systematic framework of rules and guidelines for both online and offline sales.

Our primary focus has been to help companies develop supply chain management frameworks, workflows and standards that promote high quality products in compliance with market regulations in China.

## REGISTRATION AND IMPORT OF COSMETIC PRODUCTS FOR CHINA MADE EASY

Our China Import Program helps organizations introduce cosmetic products to the Chinese market and meet the applicable rules and regulations.

New measures issued by the National Medical Products Administration (NMPA) came into effect on May 1, 2021. Although the recent regulations make importing to China easier for global cosmetics brands, the procedure is still complex and involves multiple processes and sub-processes.

### LATEST COSMETICS DEFINITIONS

The latest regulations introduce key changes to what is considered to be a cosmetic product in China.

In China, cosmetic products are defined as chemical products in daily use, intended to be applied on the external part of the human body (such as skin, hair, nails, lips, etc.) by spreading, spraying, or other similar methods for cleansing, protecting, beautifying, or grooming purposes.

The NMPA has identified two classifications for cosmetic products:

#### SPECIAL COSMETIC PRODUCTS

Cosmetics with a special purpose or function, are divided into six categories:

1. Whitening/anti-spot
2. Sunscreen
3. Hair dye
4. Hair perm
5. Anti-hair loss
6. New function (as determined by NMPA)

#### GENERAL COSMETIC PRODUCTS

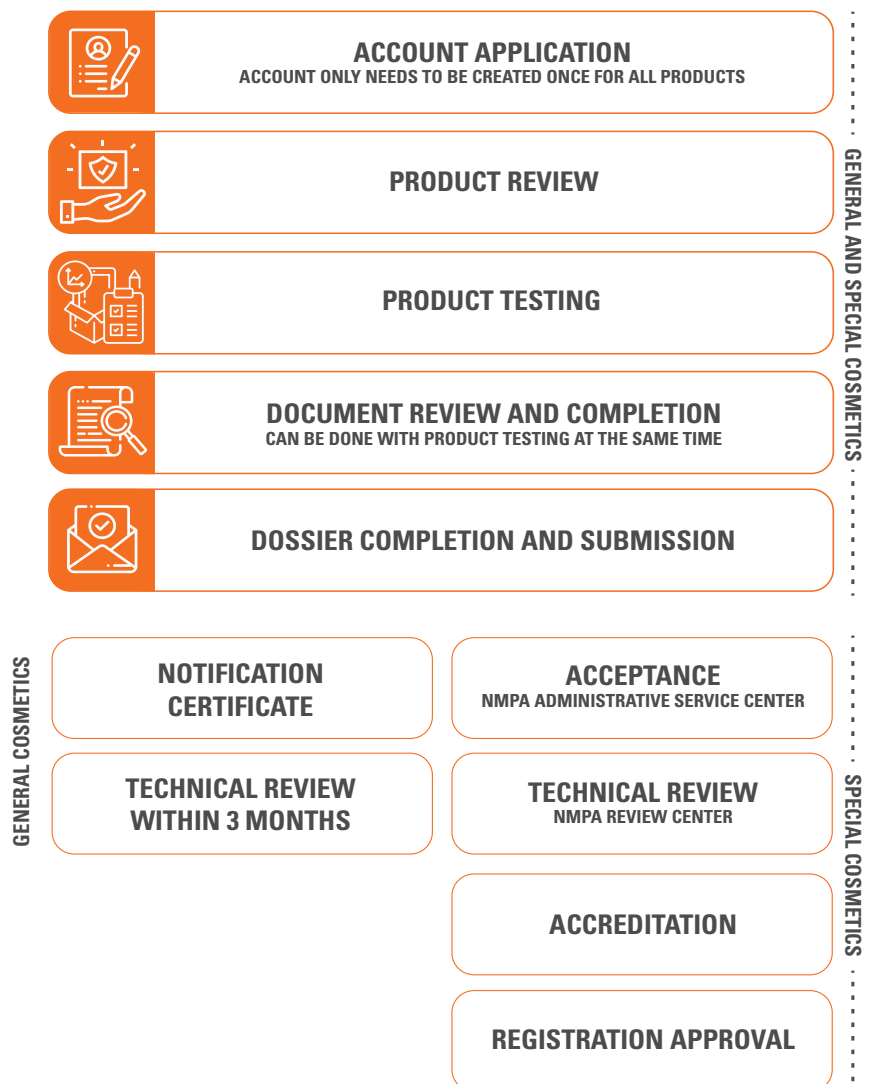
All other cosmetics that are not considered special cosmetic products.

#### PRODUCTS NO LONGER CLASSIFIED AS COSMETICS

1. Toothpaste (has separate supervision and administration regulations)
2. Soaps (are considered cosmetics but are not required to have record-filing unless they have special cosmetic claims)
3. Other oral care products

### THE NEW PROCESS

With the new regulations set by the NMPA, special products follow a stricter procedure for notification and registration:



## SGS'S CHINA IMPORT PROGRAM

The registration process for cosmetic products in China has always been a hindrance. With regulations and restrictions becoming more complex, SGS offers a one-stop service for overseas brands.

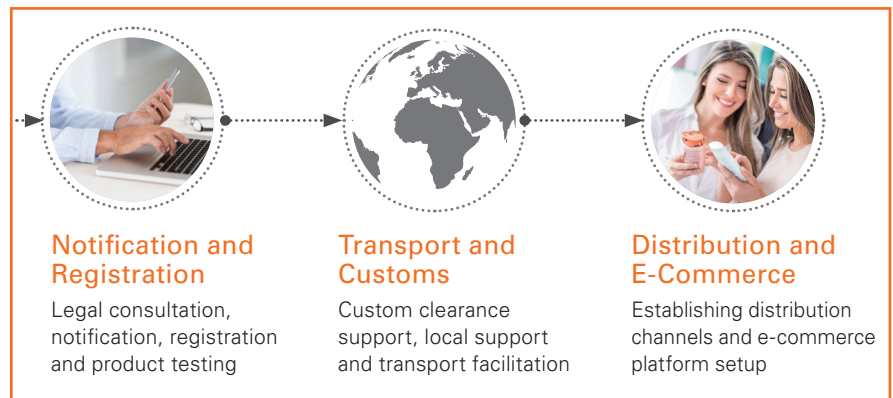
Our China Import Program is designed to offer global companies full support throughout the entire process, including:

- Account application
- Product review
- Product testing
- Document review and completion
- Dossier completion and submission
- Post-sales support during technical review

SGS can also refer overseas companies to a local regulatory affairs specialist for supervision of the registration process and we offer assistance with adverse reaction monitoring, product recalls and product quality assurance.

## EXTENDED PROGRAM BENEFITS

Companies can take advantage of the benefits of SGS services beyond cosmetic product registration, such as transport and customs support and distribution channel setup.



## LANGUAGE OFFERING

Our registration and notification services are available in English, Chinese, French, Japanese and Korean.

## SGS INDEPENDENTLY CHECKED MARK (ICM) VERIFICATION SERVICE

The SGS ICM is a voluntary product verification committed to facilitating information transparency for consumers. It is a benchmark of quality, giving products differentiation advantages and providing assurance for consumers.

This verification and identification service enables consumers to scan a the QR code on the physical product to access details of the third-party test report, so that they can make more informed buying decisions at the point of purchase.

### THE USE OF SGS IC MARK

Use on the:

- Product
- Packaging
- Product tag
- E-commerce platform
- Retail packaging



SGS cosmetics and skincare solutions are not limited to the above key services.

Contact us now and let us know your needs.

### WHY CHOOSE SGS?

SGS is the world's leading testing, inspection and certification company. We are your trusted partner, helping you reap the benefits of retailing in China.

### CONTACT US

For more information, please contact:

✉ Jason Lin  
jason.lin2@sgs.com

in [www.sgs.com/linkedinconsumer](http://www.sgs.com/linkedinconsumer)

# Trusted means *Tested.*