



SGS China Import Program

**A GUIDE TO ENTERING THE MARKET FOR YOUR APPAREL,
FOOTWEAR & FASHION ACCESSORIES PRODUCTS**

SGS has been helping brands, retailers and suppliers of international consumer goods understand and work towards access to the Chinese market and product compliance – with a comprehensive and systematic framework of rules and guidelines for both online and offline sales.

Our primary focus has been to help companies develop supply chain management frameworks, workflows and standards that promote high quality products in compliance with market regulations in China.

STANDARD CODE AND PROTOCOL SETUP

In China, there is a standard system which consists of hierarchical classes – with the Guobiao (GB) standard being the highest. Each standard code comes with a pre-set prefix:

For the textile and footwear industry, some common National Standard codes include:

- GB 18401 National General Safety Technical Code for Textile Products
- GB 31701 Safety Technical Code for Infants and Children Textile Products
- GB 20400 Leather and Fur – Limit of Harmful Matter
- GB 30585 Safety Technical Specifications for Children’s Footwear

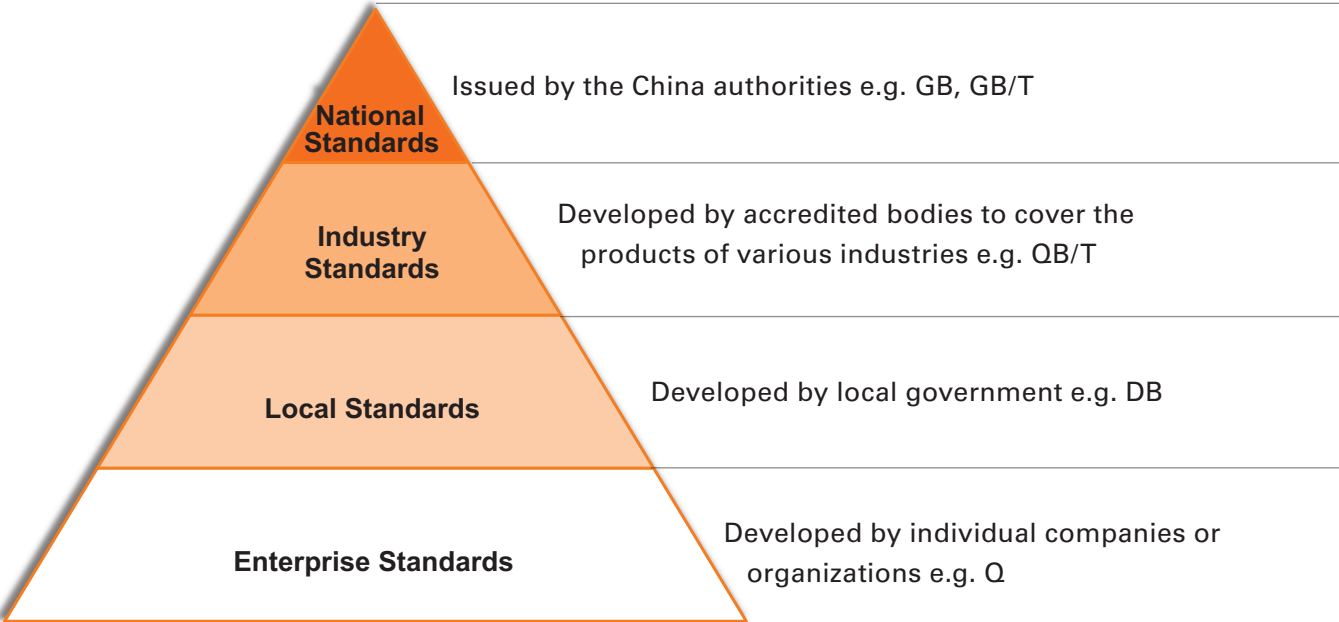
Apart from the above National Standard codes which are mandatory for selling

to China, product standard requirements must also be met. Product standard codes are selected depending on the product types. Here are some examples:

- GB/T 14272 Down garments
- FZ/T 73013 Knitted swimming suits
- FZ/T 73049 Knitted masks
- GB/T 2660 Shirts and blouses
- GB/T 32614 Outdoor sportswear – water resistant garments

Our experts will study your product lines and suggest the applicable codes accordingly.

If you are already selling your products in other consumer markets, we will also evaluate the test items on your existing test protocol and advise which other test items have to be added.



LABELING

For textile and footwear products, the labeling and marking requirements should be strictly followed.

According to GB/T 5296.4 (for textiles) and QB/T 2673 (for footwear) products manufactured and distributed for use and sale as domestic goods sold to China must have a label giving instructions for use. These standards give the requirements for the quality labels. This information is given so that consumers are able to understand the quality of the products, wash or clean the product properly, or contact the supply source with any concerns.

The scripts used in instructions for use are standard Chinese characters: at the same time, Pinyin, the language of minority nationalities and foreign language may also be used. However, the size of the other characters should be no larger than the corresponding Chinese characters.

The quality labels must include the following descriptions wherever applicable. They must be presented in a conspicuous and accurate manner and must not be misleading.

TEXTILE – HANG TAG CONTENT

- Name and address of manufacturer, agent, importer or vendor registered in mainland China
- Country of origin (if imported from outside China)
- Product name
- Product standard
- Safety category
- Use and storage precautions (if any)
- Quality grade (optional, but it is still advised that certificates of inspection and compliance for products made in China should be retained, as this is required by the Republic's product quality law)

TEXTILE – PERMANENT LABEL CONTENT

- Product size or specification.
- Fiber composition and content.
- Care instructions. It is mandatory to have symbols but optional to have Chinese texts to explain the symbols. However, if existing symbols are insufficient to elaborate, Chinese texts should be used.

FOOTWEAR – CARTON BOX CONTENT

- Trademark
- Company name and contact details
- Product name

FOOTWEAR – PACKAGING CONTENT (INSIDE CARTON BOX)

- Company name and contact details
- Country of origin (if imported from outside China)
- Product name
- Materials
- Shoe size
- Three guarantees for repair, exchange and return
- Product standard
- Date of production
- Color and batch number
- Quality grade

FOOTWEAR – PERMANENT LABEL CONTENT

- Trademark or company name
- Shoe size
- Lot number

SGS INDEPENDENTLY CHECKED MARK (ICM) VERIFICATION SERVICE

The SGS ICM is a voluntary product verification committed to facilitating information transparency for consumers. It is a benchmark of quality, giving products differentiation advantages and providing assurance for consumers.

This verification and identification service enables consumers to scan a the QR code on the physical product to access details of the third-party test report, so that they can make more informed buying decisions at the point of purchase.

THE USE OF SGS IC MARK

Use on the:

- Product
- Packaging
- Product tag
- E-commerce platform
- Retail packaging



SGS's textile and footwear solutions are not limited to the above key services.

Contact us now and let us know your needs.

WHY CHOOSE SGS?

SGS are the world's leading testing, inspection and certification company. We are your trusted partner, helping you reap the benefits of retailing in China.

CONTACT US

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Trusted means *Tested.*