



# Amazon Packaging Certification

## AMAZON PACKAGING CRITERIA UPDATED. NON-COMPLIANCE MAY COST \$1.99 PER UNIT.

### AMAZON OBJECTIVE: A BETTER CONSUMER EXPERIENCE

ISTA 6-Amazon is the certified package program developed by Amazon and ISTA to address the risks of damage throughout the Amazon distribution channel – throughout the supply chain to the customer’s door.

Certified packaging should be easy to open, designed to be recycled and must protect the product from damage throughout the supply chain, to the customer, without the need for additional packaging or prep by Amazon. By meeting these packaging standards, Amazon sellers and vendors reduce costs and new product registration time.

### IS YOUR PRODUCT AT RISK? ARE YOU UP-TO-DATE WITH LATEST AMAZON’S PROGRAM REQUIREMENTS?

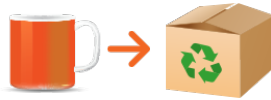
February 2020 - Amazon just updated its packaging criteria. "Products that remain uncertified may be subject to the \$1.99 chargeback per unit, or any ASIN

(Amazon Standard Identification Number) that exceeds any of the new minimum packaging dimensional thresholds starting on August 1, 2020." (Updated SIOC Chargeback Eligibility Requirements)

### CERTIFICATION TIERS

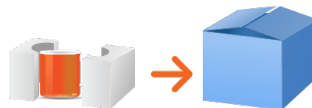
#### TIER 1 FRUSTRATION FREE PACKAGING (FFP)

No Overbox Required



#### TIER 2 SHIPS IN ITS OWN CONTAINER (SIOC)

No Overbox Required

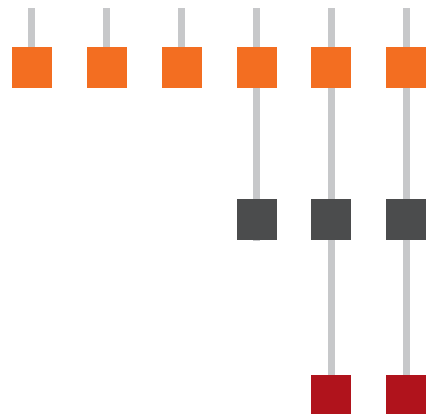


#### TIER 3 PREP-FREE PACKAGING (PFP)

Requires Amazon Overbox



Curbside Recyclable Materials  
Ships without Amazon Overbox  
Minimal Damage / Defect Rates  
Easy to Open  
Minimal Packaging  
No Prep Required by Amazon



In Partnership with:



# SGS CAN HELP OPTIMIZE YOUR PACKAGE FOR AMAZON FULFILLMENT AND AVOID CHARGEBACKS

SGS is a leading member of the Amazon Packaging Support and Supplier Network (APASS) – it consists of ISTA accredited labs that have been designated as having the proper equipment and abilities to perform ISTA testing.

## HOW CAN SGS HELP?

We can:

- Evaluate your packaging and guide you through the Amazon’s certification process
- Explain the process, help determine if consolidated testing is possible for similar packed ASINs
- Confirm what level of certification applies
- Test your products per the appropriate ISTA 6-Amazon.com transit test procedure
- Provide you with the required Amazon test report and help you interpret the results
- Recommend options to reduce waste and costs while improving sustainability and the customer experience

## A GROWING GLOBAL NETWORK OF ISTA ACCREDITED LABS

March 2020 - Our newly certified labs in Cestas (Bordeaux), Manesar (Delhi, India) and, Appleton (WI, USA) are equipped with the latest testing equipment and offer the full suite of ISTA test procedures - including ISTA 6-Amazon.

### ISTA 6-AMAZON VIDEO

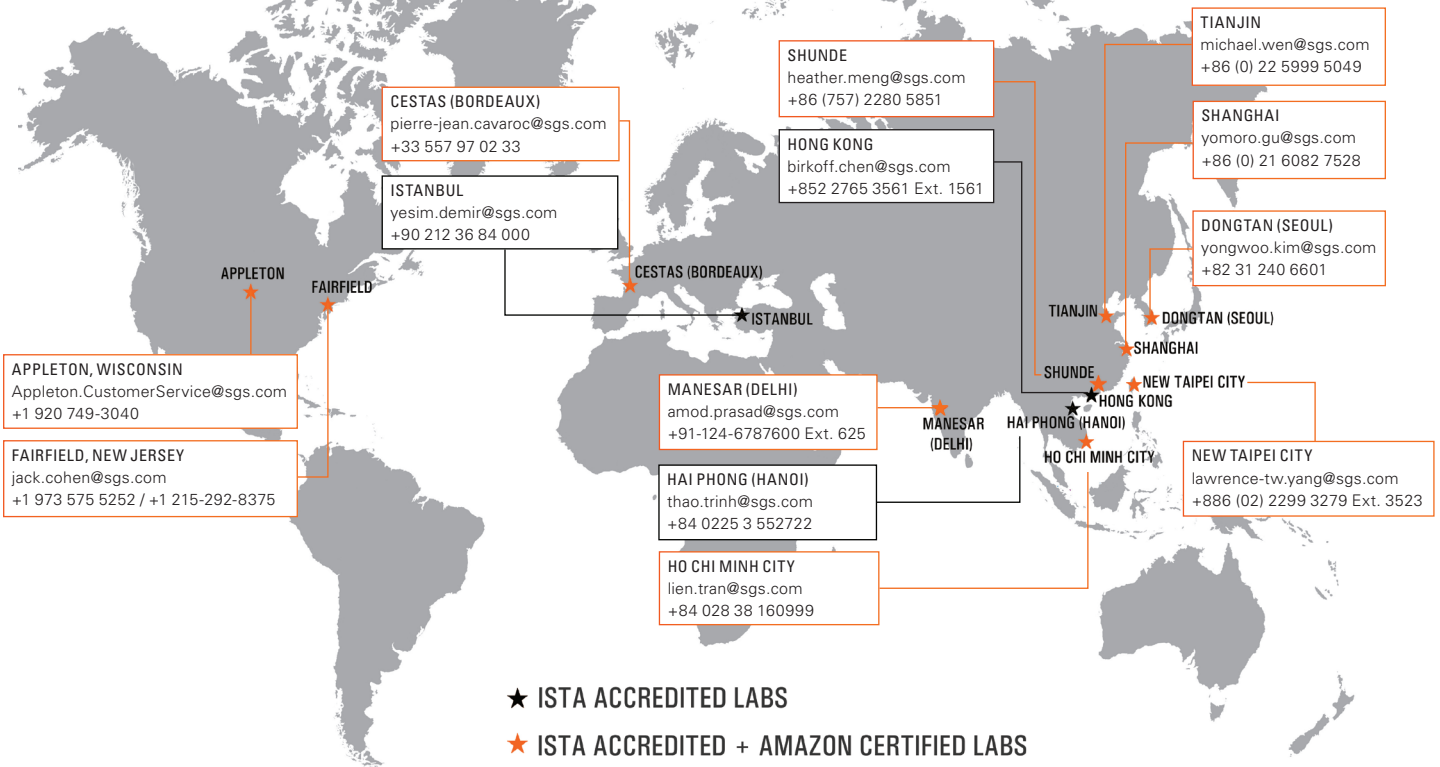


### TRANSIT TESTING VIDEO



## ISTA LABS

Contact us to speak with an expert



★ ISTA ACCREDITED LABS

★ ISTA ACCREDITED + AMAZON CERTIFIED LABS

### FOR MORE INFORMATION

- [www.sgs.com/packaging](http://www.sgs.com/packaging)
- Consumer Goods & Retail

WHEN YOU NEED TO BE SURE

**SGS**